

As a copywriter, I've created collateral for marketing agencies, manufacturers, and more. In my personal time, I've written film and video game reviews, think pieces, and news articles. Below are samples of my writing broken into multiple categories.

DigitalJ2 Blog Articles

DigitalJ2 is one of the highest-rated marketing agencies in the country, and the largest HubSpot agency in the Mid-Atlantic region. Here are some deliverables I created as a Copywriter while working there:

The Top Social Media Trends to Drive Follower Engagement in 2020 and Beyond:

<https://blog.digitalj2.com/top-social-media-trends-to-engage>

The All-in-One Guide for Increasing Social Media Audience Engagement:

<https://blog.digitalj2.com/social-media-audience-engagement-guide>

How To Scale Your Blog to Guarantee Content Marketing Success:

<https://blog.digitalj2.com/how-to-scale-your-blog-for-success>

The Best Tips for Increasing Time Spent on Your Website & Engaging Visitors:

<https://blog.digitalj2.com/increase-time-spent-on-site>

The Beginner's Guide to Social Media Marketing Best Practices:

<https://blog.digitalj2.com/social-media-marketing-dos-donts-guide>

You can find these blogs and five more on my author page on DigitalJ2's website:

<https://blog.digitalj2.com/author/jeffery-zoldy>

Mueller Custom Cut Blog Articles

Mueller is a die cut solutions manufacturer based in Charlotte, NC. While working at DigitalJ2, I crafted their brand's voice through blog content, writing both their first blog post and every article thereafter for over six months. Here are some examples of those deliverables:

What Is Rapid Prototyping and How Can It Benefit Your Business?

<https://blog.muellercustomcut.com/health-and-safety/rapid-prototyping-benefits>

What Are the Most Common Inventory Programs in the Health and Safety Industry?

<https://blog.muellercustomcut.com/health-and-safety/inventory-programs>

Best Adhesive Replacements for Mechanical Fasteners in HVAC Applications

<https://blog.muellercustomcut.com/replacements-for-mechanical-fasteners>

Comparing Polyurethane Foams & Polyester Non-Wovens in Thermoacoustic Applications

<https://blog.muellercustomcut.com/comparing-thermoacoustic-foam-non-woven-material>

Why Are Low VOC Materials Important in Automotive Applications?

<https://blog.muellercustomcut.com/why-are-low-voc-materials-important>

You can find over a dozen more blogs that I've written for Mueller here:

<https://blog.muellercustomcut.com/>

Film & Entertainment Articles

When I'm not helping businesses grow their brand through great copy, I'm usually writing about film and other aspects of popular culture. Here are a few of my favorite pieces from my collection of reviews, essays, and news articles:

Doctor Sleep (2019) Film Review:

<https://jumpcutonline.co.uk/2019/11/review-doctor-sleep-2019/>

Toy Story 4 (2019) Film Review:

<https://jumpcutonline.co.uk/2019/06/review-toy-story-4-2019/>

Kingdom Hearts III Game Review:

<https://jumpcutonline.co.uk/2019/02/review-kingdom-hearts-iii/>

Once Upon A Time ... in Hollywood & The Art of Driving with the Windows Down

<https://filmotomy.com/once-upon-a-time-in-hollywood-the-art-of-driving-with-the-windows-down/>